

Hoteza HotSign

A modern solution for your content

Inform your audience of relevant information.

Share the right message at the right time.


Manage crowd flow with clear wayfinding.


Strengthen brand identity.


Generate revenue via sales promotions and advertising.


Reduce admin and printing costs

Benefits

 **Hoteza HotSign** allows you to take advantage of transmitting audiovisual content in real time with little prior investment.

 **Wide compatability:** solution compatible not only with professional displays but also with any other displays with HDMI input

 **Loading, customization and management** can be performed from anywhere in the world.

 **Reduction in printing costs:** the solution is marked by a high recoupment factor of investment compared with printed advertisements.

 **Increase in service level:** the solution ensures consumer convenience.

Multiplatform

Choose the screen that best fits your needs




(H) HOTEZA


🕒 12:00

EVENTS


Today

 CRYSTAL HALL
NATIONAL YOUTH SYMPOSIUM
09:00 - 17:00

 GOLDEN HALL
HOSPITALITY EXPO
10:00 - 16:00

 GOLDEN HALL
MARY WEDS JONATHAN
18:00 - 23:00

 SILVER HALL
HOSPITALITY CONFERENCE
09:00 - 17:00

 CRYSTAL HALL
HOTEZA BIRTHDAY
18:00 - 23:00

Highlights

Flexible solution design makes best use of the hotel's existing network infrastructure.

Progressive hotel branding options.

Cloud-based CMS allows consistent information content upgrades across your entire hotel.

Multi-property management lets you handle all contents across your properties from one place with no efforts.

Manage content from anywhere in the world!

You may publish information and manage content online from any device using the content management system (CMS). The system is based on cloud technology, which allows you to manage content from anywhere in the world. The system's interface unit is ergonomic, intuitive and comprises a full range of functions: loading of video, images and web content, generation of playlists, transmission time settings etc.

Stability & availability
thanks to
Amazon AWS



Features

Content type

Images (any image formats), full HD video (all video formats), widgets (RSS feeds, news, airport display boards, weather forecast, listings etc.), custom templates.

Integration

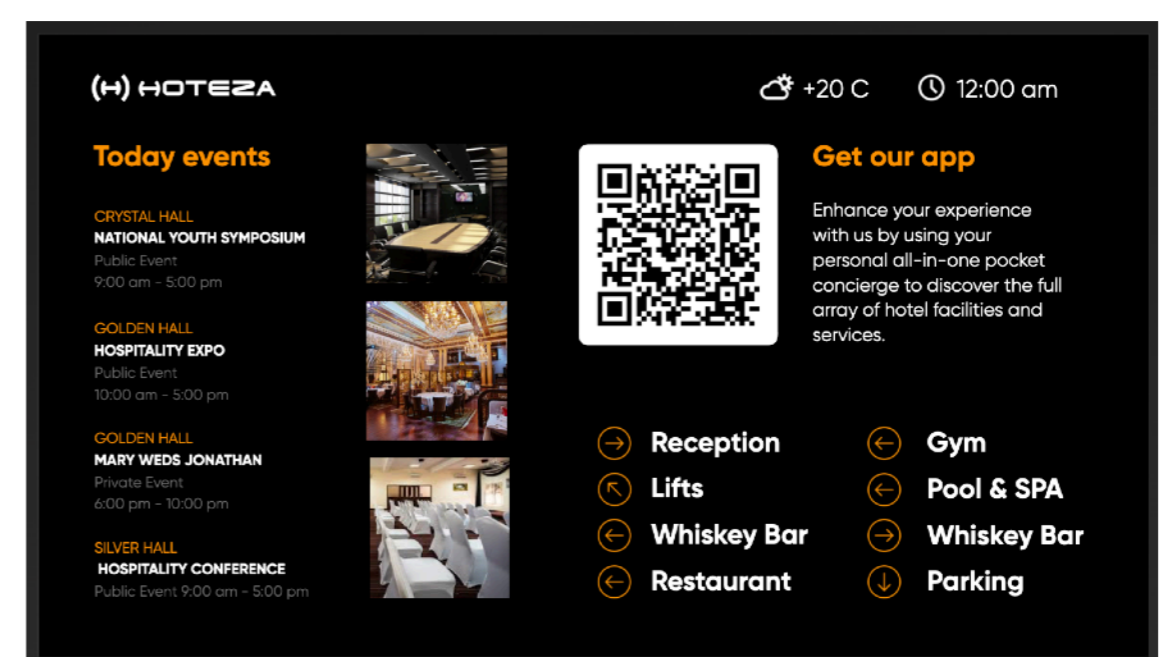
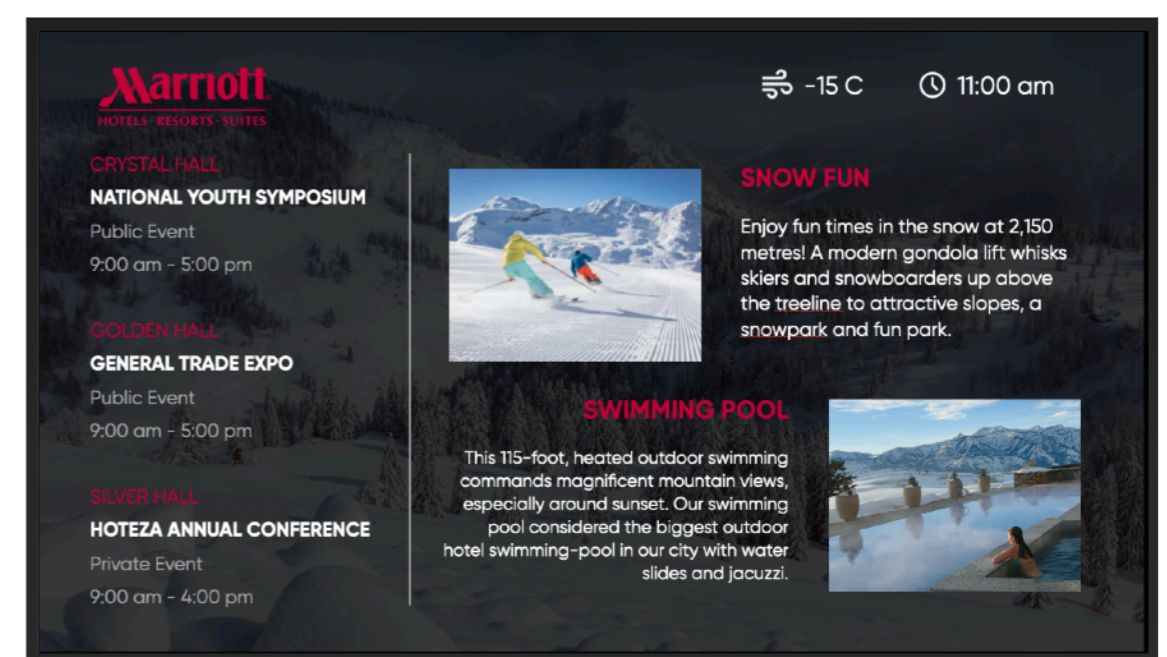
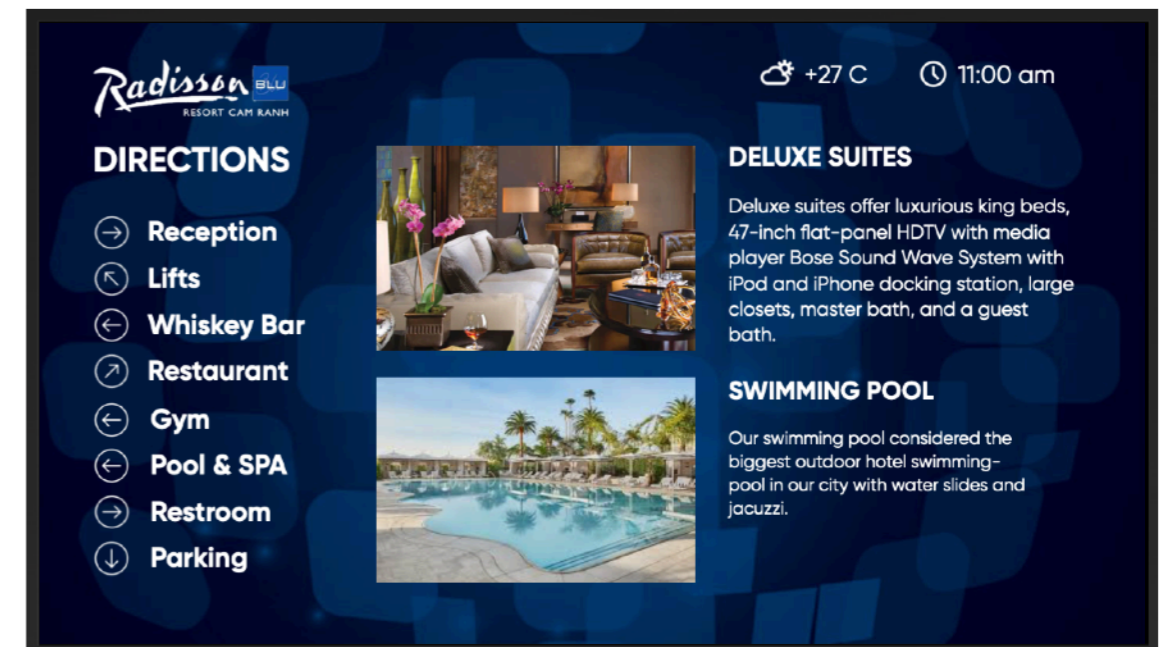
The system is easily integrated with PMS and Room Booking systems, which allows information on upcoming events to be automatically loaded: conferences, seminars etc.

Multi-lingual support

Content may be displayed in any language.

Major functions

- Progressive scheduling (daily / weekly / calendar)
- Wayfinding
- Online monitoring & remote management
- Drag'n'drop content management and automated image/video decoding
- Live preview
- Connection-fail tolerance



Widgets

- ☁ Live Weather Forecast
- 📍 Wayfinding
- 🕒 World Clock
- 📰 News Feed
- ✈ Flight info
- 📱 Social Media (Instagram, Twitter, Facebook, Youtube)

Technical details

Content Caching

All content is cached in devices and synchronized with the cloud, thus minimizing dependance on Internet connection.

Content distribution network (CDN)

Allows to deliver contents to displays in miliseconds.

Cloud CMS

Upload, manage and schedule your images, text and videos online, from wherever you are.

Unlimited users

All your staff are welcome: upload, manage and publish content using user role separation.

Network security

Highly secure connection for all client-server transactions.

Unlimited storage

With a cloud-based storage solution, you have enough space for all your ideas.

Server maintenance

We take care of all back-end processing, storage and backup services.

New software releases

All future software updates will be delivered to you automatically.

Training

Our trainers are ready at any time. Remote training sessions and materials.

Support

Our professional support team is there to help you in any case.

Supported video formats

3G2	MP4
3GP (3rd Generation Partnership)	MPEG-2
AVI (Audio Video Interleave)	MPEG-DASH adaptive streaming
FLV (Flash Video)	MXF (Material eXchange Format)
HLS adaptive streaming	OGV (Ogg Video)
MPEG-2 Transport Stream	WebM
MOV	WMV (Windows Media Video)
MKV (Matroska Multimedia Container)	